

POA Board Meeting Minutes - May 25th, 2016

Members attending - Doug Palmer, Edd Dean, Lolly Payne, Jackie Bell, Jerry Landy, Ed Morley, Liz Morley, Sally Tebeau

October BOD minutes were not available and Liz will be resending to all Board members.

Also had discussion about the Budget and it was approved as written. Treasurer Paula reported on bank balance of \$38,518. All other records are at the CPA.

Had discussion about such a large bank balance and established that every other year carries larger balances as a result of advertising sales in the directory. Disbursements include POA contributions to city marketing and events, various charities, Welcome Back party.

Welcome Back committee;

Jackie reports event is already booked, and her volunteers are lined up.

It was agreed that members may bring guests at a cost of \$30 per head. Lolly will bring 20 extra membership forms to the sign-in tables.

Membership directory;

Jerry Landy announced directories will be ready for pickup next week, and Doug and Edd will handle pickup and delivery to Welcome Back party. Additional copies will be sold for \$8 apiece.

It is requested that those who sold an ad please deliver a directory to that vendor.

Marketing and activities update

Marketing and activities update

Edd and Doug report that POA donated \$15,000 toward joint marketing with the city for projects including three billboard on 441 including the latest being added in Mountain City. Also noted that these contributions support the annual [4th of July](#) event and Fallfest. Also reported that the city is partnering with the Time Shares to create a city Park with various amenities open to the citizens of Sky Valley.

The city emailed us asking for volunteers for the craft beer fest as a sponsor for Beer Fest. Board learned that small amount of the marketing contribution is used to support the annual beer fest.

Pancake Breakfast;

Ed reports that 4 dates have been set, and are updated on the Website.

Programs;

Lolly reported on the program speakers and dates and this information has also been uploaded to the website.

Hospice has also asked to be included in one of our programs, probably at the first one along with the Mayor's state of the city report.

Website;

Thanks to the efforts of Debbie Dalhousie Curtis we have a new web domain that is cheaper than the old one and has a new address.

Please use skyvalleypoa.net to access our website, very user friendly. We also have a new distribution system to send important info to our members. Ed Morley and Paula have completely verified and re-verified all members and their pertinent information.

Liz, as secretary, will monitor the Mail Chimp distribution/communication center, and input information to the website as needed.

By Law Changes;

As Reuel was not present discussion on the Bylaws was tabled.

Other items;

Board is asked to think about charities to support.

Also discussed was changing the general meetings to earlier in the day but majority liked it to stay at 3:00 in the afternoon.

Because so many members will be away for the June Board meeting, we will be meet on Monday, June 20 at 9:00 at Valley View rec room.

Meeting was adjourned at 4:30

Liz Morley

