

MINUTES OF THE POA BOARD MEETING – JUNE 22, 2017

President Doug Palmer called the board meeting to order at 1:30 p.m.

Present: Jackie Bell, Edd Dean, Grace Guess, Reuel Hamilton, Jerry Landy (guest), Dan McAfee, Ed Morley (for Liz Morley), Doug Palmer, Lolly Payne, Sally Tebeau, Debbie Curtis / **Absent:** Liz Morley

Approve May 25, 2017 Board meeting minutes

Approved unanimously / Motion by Hamilton, second by McAfee

Receive finance report as of June 4, 2017 (Morley)

- Total revenue was \$25,766 from: dues \$22,050 for 630 members; May 29 pancake breakfast \$1,783; directory sales \$150; and Welcome Back attendee payments \$1,783
- Total expenditures were \$8,113 for: supplies and printing \$372; insurance \$1,171; breakfast supplies \$617; and Welcome Back Party \$5,461

Discuss possible new volunteer coordinator for pancake breakfasts (Morley)

- Ed Morley will be out of town for the September pancake breakfasts and does not plan to continue next summer after 3 years as coordinator
- Doug Palmer will contact potential coordinators; names suggested were Neil Howard, Tom Mooney and Bruce Turner

Approved unanimously / Motion by McAfee, second by Bell

General Membership agenda was discussed, no changes were suggested

Review options for online membership renewals (Curtis)

- Review top 2 online programs: MemberPlanet and Wild Apricot
- Select MemberPlanet due to positive reviews and lower cost

Approved unanimously / Motion by Curtis, second by Hamilton

Review information on funding of charitable donations (Palmer)

- Funding for POA charitable donations substantially comes from Pancake Breakfast revenues. Doug asked whether a survey should be done to get input from general membership.
 - Largest expenditure of dues is POA contribution to the Joint Marketing Committee
- Board agreed unanimously to no changes at this time.

Review request for POA to manage the new pavilion (Palmer)

- Requested by City Council members
- Concerns about time commitment, expenses and liability issues

Declined unanimously / Motion by Hamilton, second by Bell

Committee reports

- **Programs (McAfee)**
 - Mountain Lakes Medical Center program moved from July to June meeting
 - July program may be Habitat for Humanity or Osage Farms; August program is Mainspring Conservation Trust
 - CPR class planned for June was postponed because trainer was not available; Lolly Payne will look for an alternate trainer

- **Welcome Back Party (Bell)**
 - Had 177 attendees, expense of \$5,461, income of \$1,770 = net cost of \$3,691

- **Marketing (Dean and Hamilton)**
 - Discussed whether POA should agree to the Club's request for \$500 from the Joint Marketing Committee to host a reception for MidSouth Seniors Golf Association; no decision reached; deferred to POA representatives to Executive Marketing Committee
 - Edd Dean recommended that POA Board have a copy of the Joint Marketing Committee's 2017 budget (income and planned expenses); Doug Palmer will circulate and discuss at next Board meeting to establish guidelines for POA investments
 - Edd Dean stepped down from Executive Marketing Committee; Debbie Curtis will be second POA representative

- **Welcome Committee (Landy)**
 - City provided a list of new property owners through April; there are 30 who have not yet joined the POA
 - Jerry Landy is stepping down as lead for Welcome Committee; Grace Guess will become the new coordinator
 - Lolly Payne and Sally Tebeau will go visit new property owners and take POA welcome packet
 - Debbie Curtis will provide a POA president's letter and membership form for the welcome packets
 - It was noted that advertising sales should start in July for next year's directory. Grace will coordinate list and assignment of renewal contacts.

- **Membership (Curtis)**
 - Board recommended using 2017 form for new members joining through October 1 and 2018 form for new members joining after October 1
 - Begin renewals for 2018 immediately; announce at general meetings, send email, then set up telephone committee to close renewals by December 1

Adjourn at 2:50 p.m.

Respectfully submitted,
Debbie Curtis, secretary