

## MINUTES OF THE SVPOA BOARD MEETING – JUNE 20, 2019

Steve Mason called the meeting to order at 1PM / Adjourned at 2:55 PM

**Present:** Steve Mason, Liz Morley, Debbie Curtis, Barbara Kobacker, Ed Steil, Jamie Darrah, Diana Maus, Doug Palmer

**Absent:** Grace Guess, Dan McAfee, Tom Smith

### **Approve May 14, 2019, minutes for Board and General meetings**

Approved by email on May 25, 2019

### **Treasurer's Report (Morley)**

- \$31,673 in checking account end of May (before Welcome Back dinner)
- Welcome Back dinner expense \$5,305 / revenue \$1,740
- Authorize signatories for checks: Morley, Mason, Steil, Curtis (each one must sign a card at Regions Bank)
  - Unanimous: motion by Darrah/second by Kobacker

### **Welcome Back party report (Curtis for Guess)**

- 164 people attended
  - 151 members
  - 11 guests
  - 2 comp meals for Reeves Hardware for providing door prizes
- 170 seats reserved by the deadline → 170 meals billed but only 164 attended
  - -17 no-shows
  - +9 seats reserved after the deadline
  - +8 attendees without reservations
  - -6 cancellations after the deadline
- Mason contact no-shows and request payment

### **Membership update (Maus)**

- 307 memberships (individual and family)
  - 24 new memberships
  - 57 memberships dropped from last year
  - 93 memberships dropped over past 2 years
- Maus and Kobacker contact new homeowners and invite to join
  - Volunteers help contact prospective members: Mason, Darrah, Steil and Curtis

### **Pancake Breakfast report (Morley)**

- \$1,075 profit from May and June breakfasts
- Next breakfast is July 6

### **Request to fund hog trap (Mason)**

- Country Club asked to split \$3,800 cost of a second hog trap and donate trap to the City to reduce damage by wild pigs
- After discussion, Board agreed to pay 50% of purchase price
  - Unanimous: motion by Kobacker/second by Steil

**CPR training (Sky Valley Police Officer Ron Baumes)**

- Kay Sherburne from Sky Valley-Scaly Mountain Volunteer Fire Department will offer 4-hour “Friends & Family” training at Timeshares conference room on July 11 and 12
- Mason will circulate a sign-up sheet at general meeting and ask Maureen Platt to coordinate
- Steil will request information on AED locations and how to use the equipment

**Update on July 4 events (Mason)**

- Need 8 volunteers to set up before and 6 volunteers to clean up after the July 5 BBQ
  - Mason will circulate sign-up sheet at general meeting

**Bylaws revision (Mason)**

- Asked for opinions on allowing non-property owners to join. After discussion, board confirmed that membership is open only to property owners in Sky Valley and adjoining mountain communities. No change to bylaws was required.
- Mason will convey information to requesting party.

**Membership directory advertising sales (Curtis for Guess)**

- All 2020 directory ads must be sold by October 1
- Each board member is expected to contact 10 advertisers
  - Turn in signed contracts, payment and ad materials to Guess by October 1
  - Curtis will contact board members to sign up for advertiser assignments

**Marketing update (Mason)**

- Mason will contact City officials and request that Joint Marketing Committee members be appointed by the City
- SVPOA will not provide any 2019 funding to Joint Marketing Committee until a plan is developed and approved
- SVPOA may request a refund of 2018 marketing contribution due to lack of marketing activity by the City
  - Unanimous: motion by Curtis/second by Morley

**New Business**

- Ed Steil will contact AARP to schedule a safe driver class in Sky Valley this fall (late August or early September)
  - Need a minimum of 15 participants
  - Unanimous: motion by Morley/second by Kobacker

Respectfully submitted,  
Debbie Dalhouse Curtis, secretary