

MINUTES OF THE SVPOA BOARD MEETING – JULY 17, 2019

Steve Mason called the meeting to order at 1PM / Adjourned at 2:55 PM

Present: Steve Mason, Liz Morley, Debbie Curtis, Barbara Kobacker, Ed Steil, Jamie Darrah, Dan McAfee, Tom Smith, Grace Guess, Doug Palmer

Absent: Diana Maus

Approve June 19, 2019, minutes for Board and General meetings

Approved by email on June 25, 2019

Treasurer's Report (Morley)

- \$28,554 in checking account and \$10,589 in money market account end of June
- Approximately \$10,000 in two-way marketing account and \$4,000 in three-way fund

CPR training report (Curtis)

- 15 people attended
 - 8 on July 11
 - 7 on July 12
- Training will be offered again in August, date to be determined

Welcome Back Party no-shows report (Mason)

- Agreed to send a letter to 17 no-shows, requesting voluntary payment
 - Guess provide no-show names; Curtis draft letter; Mason sign; Morley mail
- Next year announcements will include payment required for no-shows

Sid Weber BBQ report (Mason)

- Servers ran out of food this year
- Palmer will suggest that next year a coordinator is needed between the kitchen and serving line

Independence Day report (Mason)

- Parade numbers were down but duck race participation was up
- Next year consider:
 - Divide the duck race by age
 - Write number on the ducks' back
 - Require ducks to put in at the bridge
 - Start parade earlier
 - Appoint a parade coordinator

Membership update (Kobacker for Maus)

- Numbers not available in Maus' absence
- Request help contacting prospective members
 - Darrah recommended contacting non-member property owners by mail with letter and membership form
 - Maus and Kobacker compare members list with City utility bills list and provide list of prospective members
 - Curtis draft letter and print labels
 - Morley mail letters and membership forms

Pancake Breakfast report (Morley)

- \$2,458 for May-July
- Next breakfasts are August 10 and 31, and October 5

Hog trap report (Mason)

- Actual cost was \$4,123.70
 - SVPOA share is \$2,061.85

Chapel request (Palmer)

- The chapel steeple requests \$1,000 donation for repair and painting
 - Unanimous: motion by McAfee / second by Smith

Bylaws revision (Mason)

- Asked for opinions on allowing non-property owners to join.
- Smith will convene a committee to review bylaws Article III on membership.

2020 Directory advertising sales (Curtis and Guess)

- Role play of advertising request
- Thank you to Darrah, Kobacker and Mason for signing up to contact 10 potential advertisers
- Circulate list for other board member to select 10 potential advertisers
- All contacts should be completed by October 1
 - Curtis provide assigned list and contracts for each board member
 - Board members deliver signed contracts and payment to Grace Guess
 - Advertisers send materials to Happy Jack Graphics:
prepress@happyjackgraphics.com

Marketing update (Mason)

- Mason will convene a marketing brainstorming session on August 8 at 1:30 p.m.
 - Invite participants from City, Club, Timeshares, real estate, and Rabun Tourism Development Authority
 - SVPOA board members Darrah, Kobacker and Steil will also participate

New Business

- Authorize Luke Fogarty to update Pancake Breakfast signs
 - Morley reimburse Fogarty for expense
 - Unanimous: motion by Palmer/second by Kobacker

Respectfully submitted,
Debbie Dalhouse Curtis, secretary