#### MINUTES OF THE SVPOA BOARD MEETING - MAY 4, 2020

#### SPECIAL MEETING VIA ZOOM

Ed Steil called the meeting to order at 10:00 AM / Adjourned 11:00 AM

Present: Ed Steil, Steve Mason, Jamie Darrah, Barbara Kobacker, Liz Morley, Grace Guess, Luke Fogarty,

Diana Maus, Bob O'Keefe, Roberta Walton

Absent: Tom Smith

## SVPOA Welcome Back Dinner - June 14 (Guess)

Due to the Corona Virus, the Welcome Back Dinner will be rescheduled between mid-September and mid-October. Grace Guess will coordinate the date with the Dillard House.

#### POA Pancake Breakfasts (Fogarty)

Due to the Corona Virus, the first pancake breakfast will be scheduled in July, provided safety considerations can be met.

Unanimous approval to reschedule: Motion by Mason/second by Guess

#### Marketing Committee (O'Keefe)

Next meeting of the Marketing Committee is scheduled for May 14<sup>th</sup>. The POA budgeted \$15,000 for marketing during 2019, but no money was spent. For 2020, the POA has budgeted \$12,000 for marketing. Bob indicated that the Marketing Committee has \$6,500 available for marketing activities, however there has been no marketing plan developed. It is not expected that a plan will be finalized for this year.

\$15,000 (2019 budget amount) will be provided to Marketing Committee with an additional \$12,000 (2020 budget amount) to be made available pending the development of an approved marketing plan.

Unanimous approval to pay: Motion by Guess/second by Mason

## **Program Dates (Darrah)**

Many entities have been contacted regarding presentations at regular scheduled meetings. Follow up will continue.

June meeting program to be presented by Hollie Steil on the "State of Sky Valley", probably through ZOOM

# July 4th Events (Fireworks, duck race, parade) Steil

July 3<sup>rd</sup> will have a luncheon and fireworks

July 4th will have the duck race and parade

Ed will follow up on obtaining additional information, including costs and police assistance, for the activities.

## **Term Limits (Steil)**

Because the Corona Virus has significantly changed the activities of the POA, a question was raised regarding the extension of board member terms. Ed will review the by-laws and provide additional information on current board member terms via email for further discussion.

## **City Landscaping – Donation (Steil)**

POA has budgeted \$1,500 for Beautification. This amount will be provided to the City of Sky Valley to assist with landscaping efforts.

Unanimous approval to pay: Motion by Guess/second by Maus

#### Miscellaneous (Guess)

New SVPOA Directories will soon be available. Grace will send an email to homeowners stating that the directories will be available at The Turn. POA Board Members will assist with the distribution.

Respectfully submitted,

Roberta Walton, Secretary