

MINUTES OF THE SVPOA BOARD MEETING – SEPTEMBER 25, 2019

Steve Mason called the meeting to order at 3:00 PM / Adjourned at 4:30 PM

Present: Steve Mason, Grace Guess, Dan McAfee, Tom Smith, Ed Steil, Doug Palmer, Debbie Curtis

Absent: Jamie Darrah, Barbara Kobacker, Diana Maus, Liz Morley

Treasurer's Report (Curtis for Morley)

- \$28,586 in checking account end of August and \$10,593 in money market account Sept. 9
- Approximately \$10,000 in two-way marketing account and \$4,000 in three-way fund
- \$4,058 profit from pancake breakfast as of Aug. 31

Membership update (Curtis for Maus)

- 336 current memberships / 484 names on email list

Chapel steeple maintenance (Mason)

- \$1,000 donation paid to Chapel for steeple maintenance

Bylaws review (Mason)

- Will send bylaws to all board members for review

2020 Directory advertising sales (Guess & Curtis)

- Fiscal year ends September 30
- Request that all contracts be signed and payment collected by October 15
 - In Maus's absence, Mason will contact ReMax Agents Realty and Curtis will contact Black Rock Granite, Country Cutaway, Dillard Market and Dillard Tourism Association

Marketing update (Mason)

- Discussed lack of progress with marketing partnership with City
- Noted that Country Club hired Doug Hollandsworth of Golf Life magazine to promote club and Sky Valley and that this is producing positive results
- Latest article is "Sky Valley: A Little Piece of Paradise"
<https://golfcoastmagazine.com/sky-valley-a-little-piece-of-paradise/>
- Authorized President to spend up to \$5,000 of POA marketing funds to activate a 12-month contract proposed by Doug Hollandsworth
- Assigned President to seek a partnership with the Club to fulfill the contract; and to invite participation from the Timeshares, and City

Unanimous: Palmer move/Curtis second

Candidates Forum (Mason)

- City will not videotape the 2019 forum or publicize via email
 - Mason will seek other source to videotape
 - Palmer volunteered to serve as timer in Maus's absence
- Curtis proposed setting the first Sunday in October as the date for future candidate forums so candidates can be notified as soon as they file

Unanimous: Curtis move/Smith second

Charity donations (Mason)

- After discussion of possible charities, the board agreed to donate \$8,000 from profits realized by 2019 pancake breakfasts and 2018 directory advertising to:
 - \$1,000 to Chapel for steeple repair (already paid)
 - \$1,000 to Sky Valley-Scaly Mountain Fire Department
 - \$2,000 to Habitat for Humanity
 - \$2,000 to FAITH (Fight Abuse In The Home)
 - \$2,000 to Rabun Paws 4 Life animal shelter

Unanimous: Curtis move/Smith second

Board nominations (Mason)

- McAfee and Curtis are rotating off the board; Guess is serving another term
- To fill the two seats, Steil recommended Tony Allred; Curtis recommended Marilyn Smith

Annual meeting (Mason)

- October 16 to present charity donations and vote on new board members
- Current board will meet at 2:30 p.m.
- New board will meet after general meeting to elect officers

Liability Policy (Mason)

- Mason will complete paperwork to renew and request check from Morley

Going Away Party (Guess)

- 116 reservations

Respectfully submitted,
Debbie Dalhouse Curtis, secretary