

MINUTES OF THE SVPOA BOARD MEETING – OCTOBER 16, 2019

Steve Mason called the meeting to order at 2:00 PM / Adjourned at 2:55 PM

Present: Steve Mason, Jamie Darrah, Barbara Kobacker, Liz Morley, Grace Guess, Dan McAfee, Tom Smith, Ed Steil, Doug Palmer, Debbie Curtis

Absent: Diana Maus

Approval of minutes

Approved by email

Treasurer's Report (Curtis for Morley)

- \$44,172 in checking account and \$10,593 in money market as of September 30
- \$4,926 profit from pancake breakfast as of September 30

Marketing update (Mason)

- Bob O'Keefe was named chair of the marketing committee by the Sky Valley mayor
 - SVPOA president and Jamie Darrah will be SVPOA representatives on the marketing committee
 - City and Country Club should also appoint representatives to the committee
- \$10,000 remains in two-way account (SVPOA and City) and \$4,000 in three-way account (SVPOA, City and Club)
 - Marketing committee members should decide how to return funds until a new marketing plan is developed and approved
- Agreed that partnering with the Country Club to contract Doug Hollandsworth's services—as approved at September board meeting—appears to be the most effective investment of SVPOA funds for the coming year

2020 Directory advertising sales (Guess & Curtis)

- \$11,250 sales to date
- Request that all contracts be signed and payment collected by October 31

Candidates forum feedback (Mason)

- Would like to see a true debate
- Closing comment by one candidate was inappropriate
- Prepared statements do not allow a challenge to inaccurate statements
- Consider letting the audience submit questions for the next forum

Welcome Back party (Guess)

- Reserved Dillard House for Sunday, June 14, 2020
 - Request newsletter announcement to save the date
 - Charge remains \$10 for members and \$20 for guests
 - No-shows will be expected to pay if reservations are not cancelled by June 5

Liability Policy (Mason)

- Cost is \$800 for \$1 million coverage with \$1,000 deductible
- Unanimous approval to pay: Motion by Mason/second by Guess

Respectfully submitted,

Debbie Dalhouse Curtis, secretary